

Advertising & Media Guide



OPPORTUNITY ZONE
MAGAZINE

An industry-leading trade publication dedicated
to networking and strategies
for Opportunity Zones.

www.opportunityzone.com

2021

OPPORTUNITY ZONE MAGAZINE

.....



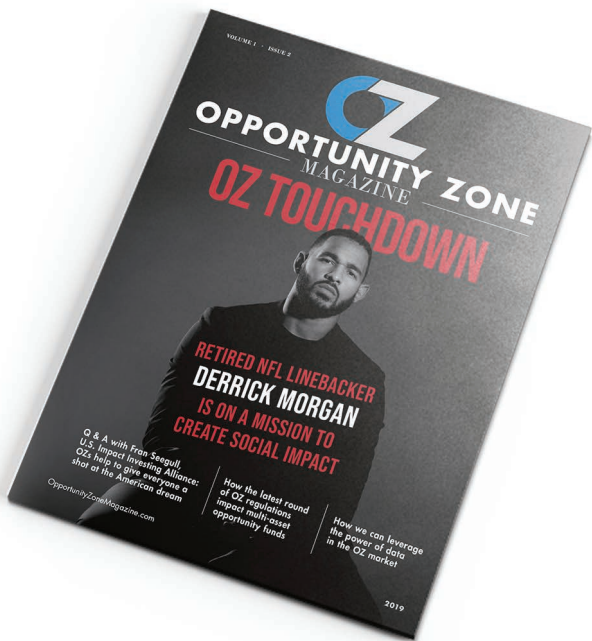
**CONTACT US
FOR ADVERTISING,
SPONSORSHIP AND EDITORIAL
REQUESTS**

info@opportunityzone.com

.....

ABOUT THE OPPORTUNITY ZONE MAGAZINE

.....



Oppportunity Zone Magazine is published by the Opportunity Zone Expo, the country's leading education, networking and marketing platform for key players in the industry. The platform was created out of the need for marketplace transparency and to connect individuals who are interested in learning about Opportunity Zones, including fund managers, attorneys, real estate developers, tax specialists, investment banks, institutional investors and government officials. Opportunity Zone Magazine publishes peer-reviewed and board-approved articles written by experienced professionals in the industry.

The magazine's in-depth articles cover trends and legislative updates about Opportunity Zones. Subscribing to the magazine is free. Articles are also published at www.opportunityzone.com.

Opportunity Zone Magazine collaborates with a network of industry leaders and an authoritative board of advisors to uphold a high standard of all content and events hosted by our organization. Our readership includes industry stakeholders, legal service providers, real estate developers and government officials.

OZ Expo

ABOUT THE OZ EXPO WEBSITE

..... Opportunity Zone Expo's website showcases topical articles about the industry, such as the basics of Opportunity Zones, Qualified Opportunity Funds and various benefits of the program.

www.opportunityzone.com



ABOUT THE OPPORTUNITY ZONE EXPO

..... The Opportunity Zone Expo is a nationwide conference dedicated to Opportunity Zone stakeholders. With a long-standing history of organizing domestic and global conferences about investment and legislation, the organizers behind the expo provide the country's leading education, networking and marketing platform for key players in the industry. Connect with industry experts and expand your business network while learning about the latest Opportunity Zone regulations, trends, fund formations and projects.



Advertising Specs

SIZE GUIDELINES The bleed should be added as described in the next section when creating the initial design. Then, the designer should make sure all content is within the trim size, to avoid important content from being cut off. The final file submitted should match the dimensions under the "Bleed" column in the chart. Please be sure to leave 1/4" to 3/8" safety margin between the trim line and all live content.

GENERAL GUIDELINES Opportunity Zone Magazine asks that you closely follow our production guidelines so that we can provide both advertisers and readers with the best possible service. Opportunity Zone Magazine is not responsible for errors caused by improperly prepared files. It is strongly recommended that you preflight and check your files prior to submission using industry standard preflighting software. Ensure that all images are a minimum of 300 dpi at 100% of placement size.

COLORS All artwork must be CMYK or grayscale mode. Do not submit files in RGB, or files containing additional channels. Color proofs requested if sending art on disc. We cannot guarantee exact color matching.

MATERIAL REQUIREMENTS High-resolution (300 dpi) PDF (all artwork)
Images within the PDF also should be at least 300 dpi at 100% of placement size

PRINTING SPECIFICATIONS Sheet-fed covers: 80#Sonoma Gloss cover
5/4: CMYK +AQ over CMYK
Web text: 70# Sonoma
Gloss book
4/4: CMYK
300dpi
Perfect bound

| ADVERTISING RATES | |
|-------------------|---------|
| SIZE | 1X |
| Full Spread | \$6,000 |
| Full Page | \$3,500 |
| Half Page | \$2,000 |
| 1/3 Page Vertical | \$1,500 |
| Quarter Page | \$1,250 |

CONTACT US
FOR ADVERTISING, SPONSORSHIP
AND EDITORIAL REQUESTS

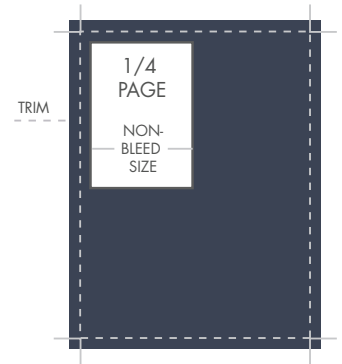
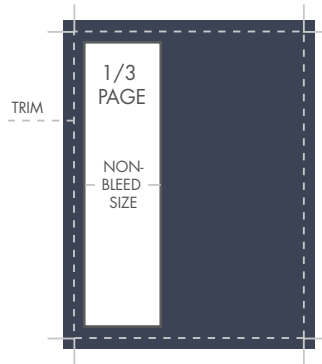
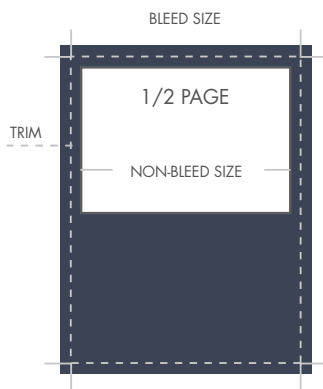
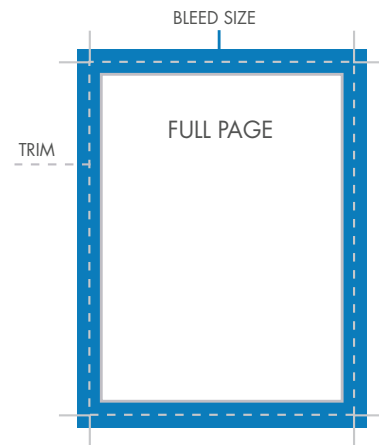
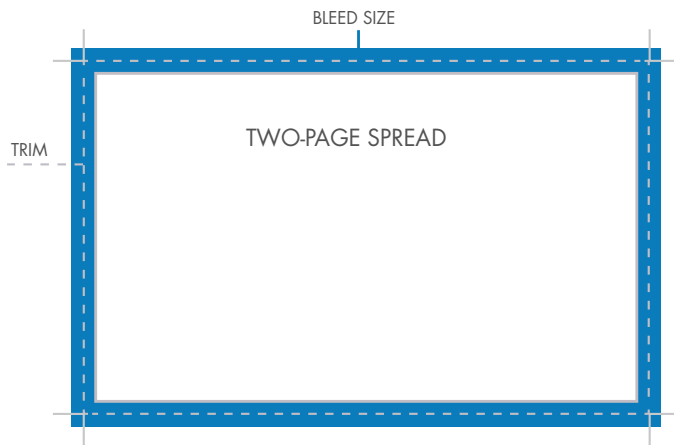
info@opportunityzone.com

PREMIUM POSITIONS*
Placement on inside cover, page 3 (opposite inside cover), opposite of cover story (front or back), inside cover story, inside back cover and back cover.

PREFERRED POSITIONS*
Placement within first 25 pages of publication and any special placement requests, non-related to premium placements (next to a specific article).

*A limited number of Premium and Preferred positions are available for each issue. Please call for ad rates.

Advertising Specs



| SPACE UNIT | BLEED | NON-BLEED | TRIM SIZE |
|---------------------|--------------------------------------|-----------------------------------|---------------------------------------|
| Two-Page Spread | 16.50" x 11.10" (41.9cm x 28.2cm) | --- | 16.25" x 10.812" (41.3cm x 27.5cm) |
| Full Page | 8.40" x 11.10" (21.3cm x 28.2cm) | --- | 8.125" x 10.812" (20.6cm x 27.5cm) |
| 1/2 Page Horizontal | --- | 7.0" x 4.75" (17.8cm x 12.1cm) | 8.125" x 10.812" (20.6cm x 27.5cm) |
| 1/3 Page Vertical | --- | 2.25" x 9.70" (5.7cm x 24.6cm) | 8.125" x 10.812" (20.6cm x 27.5cm) |
| 1/4 Page | --- | 3.50" x 4.75" (8.9cm x 12.1cm) | 8.125" x 10.812" (20.6cm x 27.5cm) |

- Please be sure to leave 1/4" (6.35mm) to 3/8" (9.5mm) safety margin between the trim line and all live content.
- All bleed materials must extend 1/8" (3mm) beyond trim edge and contain crop and bleed marks.
- Crop and bleed marks must be offset by at least 1/8" (3mm) to avoid appearing in the bleed area.
- All artwork must be CMYK or grayscale mode. Spot or custom colors will not be accepted.